

Rhema Miranda

UI/UX Designer • Product Designer • Frontend Developer

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PROFESSIONAL SUMMARY

UI/UX Designer and Frontend Developer with experience designing responsive websites, SaaS platforms, government systems, and digital products across enterprise and service industries. As the sole UI/UX Designer in a fast-paced environment, I lead end-to-end UX workflows from research and prototyping to accessibility reviews, frontend collaboration, launch, and continuous improvements.

WORK EXPERIENCE

C308 Marketing Inc.

UI/UX Designer & Front-End Developer

Boise, Idaho, United States

July 2022 – Present

- Led end-to-end UI/UX initiatives for web and mobile applications across government, enterprise, and service industries, managing the full product lifecycle from discovery and wireframing through launch and post-launch improvements.
- Owned the UX/UI direction as the sole designer across multiple active projects, establishing scalable and user-centered digital experiences aligned with business and user needs.
- Designed and delivered responsive SaaS platforms, internal systems, and mobile interfaces while improving consistency across desktop, tablet, and mobile breakpoints.
- Built reusable design systems and scalable frontend structures using Atomic Design principles, streamlining development handoff and improving CMS content flexibility.
- Conducted WCAG accessibility reviews and implemented accessibility improvements to enhance usability and support compliance requirements for government and enterprise platforms.
- Collaborated closely with developers and stakeholders to translate complex requirements into intuitive user flows, wireframes, prototypes, and high-fidelity interfaces.
- Improved design-to-development workflows by producing clear documentation and integrating AI-assisted tools including Claude, Cursor, ChatGPT, and Figma Make to accelerate research, prototyping, and frontend workflows.
- Worked within CMS platforms, Docker-based environments, and modern frontend workflows to support scalable development and cross-functional collaboration.

Baytech BPO Corporation

Front-end Web Developer Intern

Pasig City, Philippines

March 2022 – June 2022

- Contributed to the development of scalable design systems using Vue.js and Storybook while supporting the frontend development of tools including a form builder powered by Editor.js and a QR code generator.

EDUCATION

Technological University of the Philippines – Manila

Bachelor of Science in Information Technology

Cum Laude

2018 - August 2022

San Pedro College of Business Administration

Senior High School (STEM)

with Honors

2016 – 2018

SKILLS

UX & Product Design

UI/UX Design, Product Design, Design Systems, Wireframing, Prototyping, User Flows, Information Architecture, Responsive Design, Accessibility (WCAG), UX Research, UX Documentation, SaaS Interface Design

Frontend Development

HTML, CSS, SCSS, JavaScript, Vue.js, Nuxt.js, Storybook, Component-Based Architecture, Git, CMS, Docker

Tools & AI-Assisted Workflows

Figma, Adobe XD, VS Code, Jira, Trello, Slack, Claude, Cursor, ChatGPT, Figma Make